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Students & Alumni News

ITC student winners at Hong Kong Fur Design Competition

Achievements

Two ITC students were selected as the seven finalists at the Hong Kong Fur Design Competition which was organised by the [Hong Kong Fur Federation](#) (HKFF). This year, 175 students from six local fashion institutions participated in the competition with over 350 submissions. Only the designs of the finalists were produced and presented for final judging. The award presentation ceremony and runway show were held on 9 January 2018 at FELIX, The Peninsula Hong Kong.

Lam Wing Sum (HD, Year 2) was 1st runner-up whose design was inspired by the deterioration process of an orange. She received a cash prize of HK\$20,000 and one-week study trip to attend a fur design course at the [Kopenhagen Fur Studio](#) in Denmark. The winning designs are also submitted for qualification as one of the ten finalists at [REMIX 2018](#) in February, a fur competition that takes place annually in Milan.

The other finalist, So Ying Yu (HD, Year 2), also received a Merit Award with a cash prize of HK\$5,000. The different shapes and colours of stones inspired her design. She then transformed her inspiration into fur coats with different grey and white patterns.

Both winners agreed that they have learnt much throughout the competition and now have a better understanding of the materials used. It was a good experience for them before they start to work on their graduation collection.



Lam Wing Sum (middle) receives Certificate of Merit from Mr William Sun, Chairman of HKFF Young Executive Committee





Withering Orange by Lam Wing Sum



So Ying Yu (second from right) receives Certificate of Merit from Dr Ng Wang Pun (left), President of The Chinese Manufacturers' Association of Hong Kong



Stone by So Ying Yu

About the competition

The Hong Kong Fur Design Competition, an annual event presented by the Young Executive Committee

(YEC) of the Hong Kong Fur Federation, aims to identify and nurture local design talents and provide an exchange platform for industry players and fur enthusiasts to further explore new and exciting possibilities in fur design.

This year's theme is "From Nature to Nature". The creative designs of the participant students were inspired by different natural elements, such as animals, wasteland and stone. Selected designs were sent to production to six sponsoring manufacturers. Each piece of garment had to constitute at least 80% fur.

The judging panel comprised Mr Wilson Chiu, Chairman of the Hong Kong Fur Federation; Mr Stephen Liang, Assistant Executive Director of the Hong Kong Trade Development Council; Ms Hidy Ng, renowned fashion designer; Ms Lumin Yao, General Manager of China Operations of North American Fur Auctions Inc.; Ms Chris Cui, President of Copenhagen Fur (China); and Ms Nora Tse, a fur expert.

The winners were recognized for the originality and creativity, commercial value and marketability, workmanship, application of fur materials, and overall design concept of their collections.

Photo source: Hong Kong Fur Federation