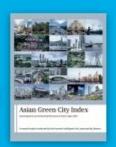
TELL GOOD STORIES OF HONG KONG HONG KONG THE GREEN CITY GREEN DECK "THE HARBOUR OASIS"



HONG KONG AS LEADER OF SUSTAINABLE URBAN DEVELOPMENT

HONG KONG No. 1 in LAND USE AND BUILDINGS in Asia Green City Index 2022



HONG KONG IS LEADER IN SMART GREEN RESILIENT urban development

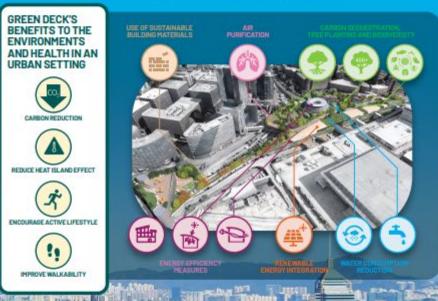


4.2% of HONG KONG'S LAND is OCCUPIED BY ROADS and TRANSPORT FACILITIES, if just 1% of it is decked over, about 47 ha of new land will be created



for urban development

SMART FEATURES
within Green Deck development







GREEN DECK ANOTHER HIGHLIGHT OF HONG KONG SUCCESSFUL URBAN REGENERATION Impetus for successful urban regeneration Green Deck will spark off SGR urban regeneration SUSTAINABLE URBAN RENEWAL ADD ECONOMIC VALUE FOLLOWING UN SDG 17 GOALS catalyst of urban generation that induce property value appreciation ADD SOCIAL VALUE satisfying social needs with provision of multi-functional areas, green, retail and F&B facilities URA **EKEO** URA

URA

URA

Green Deck

WKCD

CBD1

MOST SUCCESSFUL

REAL ESTATE PROJECTS IN ASIA

KOWLOON STATION

HONG KONG (1992-2009)

- · GFA: 111.480m²
- Masterplan for a High-density, three-dimensional Transit-oriented Urban Quarter
- One of the world's largest station air rights developments - hotel, office, retail and residential around a central square above the Kowloon station
- Home to the 118-storey ICC, HK's tallest building



ROPPONGI HILLS, TOKYO

JAPAN (1986-2003)

- · Site area: 11.6 ha
- · Located in The Cultural Heart of Tokyo
- Included commercial, cultural functions, with parks and plazas
- Mori Tower: educational and conference facilities and a public observation deck



HUNG HOM STATION COMPLEX

- MTR Hung Hom Building
- · Multi-storey Car Park
- Former International Mailing Centre
 Site



INTEGRATE PEOPLE, CULTURE AND NATURE

PEOPLE

Local and Visitor

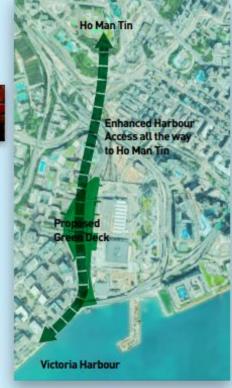
CULTURE

Cultural belt in Kowloon Peninsula

NATURE

Bring the Harbour to People appreciate Natural Asset









CASE STUDY

HIGH LINE



LOCAL/POP CULTURE

Green Deck could become a venue to promote local pop-art, movies, Cantonese songs, comedians, etc., complimenting Hong Kong Coliseum.





ARUP